



CAMPERS PER COUNTY

	2011	2012
Albert	10	10
Carleton	17	15
Charlotte	17	19
Gloucester	15	15
Kent	7	6
Kings	19	19
Madawaska	3	3
Northumberland	11	6
Queens	20	22
Restigouche	5	5
Saint John	30	25
Sunbury	14	17
Victoria	4	5
York	112	108
Westmorland	31	30
Other Province	6	7
Leadership Program	10	20
Total	331	332



EQUIPMENT RECYCLING PROGRAM

Highlight of 2012 ESNB was able to assist numerous clients in repairs and purchases through the Capacity Fund, to help clients on the waiting list to get their much needed equipment.

COUNTY	2011		2012	
	SD	PSP includes ALS & Ca	SD	PSP includes ALS & Ca
SERVICES TO CLIENTS				
Albert	57	7	59	8
Carleton	119	20	121	19
Charlotte	89	12	88	12
Gloucester	298	59	300	57
Kent	124	23	117	21
Kings	166	43	166	42
Madawaska	144	26	146	26
Northumberland	200	58	202	58
Queens	58	13	59	14
Restigouche	150	26	150	25
St. John	413	52	418	48
Sunbury	51	17	54	15
Victoria	120	28	121	28
Westmorland	588	107	594	104
York	321	77	320	76
Other	1	0	2	1
TOTAL	2899	568	2917	554

THANK YOU TO ALL OUR SUPPORTERS AND SPONSORS

Bev Forbes ▪ Booster Juice ▪ Brandon Liston ▪ BRP Ski Doo ▪ Century 21 ▪ Computers For Schools ▪ Department of Education and Early Childhood Development ▪ Department of Post Secondary Education, Training and Labour ▪ Education Minister ▪ Foodland ▪ Fredericton Rotary Club ▪ Jobs Unlimited ▪ Joe Fournier's Martial Arts ▪ Kobukan ▪ Lawton's Drug ▪ Lazereau Breau ▪ Le Club Autoneige de Neguac Inc. ▪ Lieutenant-Governor, The Honorable Graydon Nicholas ▪ Mactaquac Esso ▪ Mactaquac Provincial Park ▪ Millville Snowhawks Snowmobile Club Inc. ▪ Money Mart ▪ MP Keith Ashfield ▪ Neil Squire Society ▪ Presidents Choice ▪ Price Chopper ▪ Rotary Clubs all throughout NB ▪ South East New Brunswick Snowmobile Association ▪ The Bargain Shop! ▪ The Regent Mall ▪ TNT Insulation and Building Supplies ▪ Tourque Motor Sports ▪ Tracy's Martial Arts ▪ UNB Masters Swim Club ▪ United Way-Central NB/Centraide ▪ Upper Miramichi Tae Kwon Do

FUNDRAISING HIGHLIGHTS



The 5th Annual **Martial Arts Tournament** was held at Bliss Carman Middle school in Fredericton. The event raised **\$5,281.41**.



Celebrating its 30th Anniversary this year at Mactaquac Provincial Park. We received a very generous sponsorship from BRP Ski-doo for \$5,000. The Neguac snowmobile club raised \$4,579.40 and the event in total raised **\$14,594.57**.



Participating stores: Lawton's Drug, Price Chopper, Foodland, the Bargain shop, Money Mart, and Booster Juice stores. Easter Seals **Paper Egg Campaign** was proudly supported by Greco pizza!! The total raised was **\$15,113.68**.

AWARDS OF MERIT 2012

In recognition of distinguished leadership in support of Easter Seals NB fundraising efforts:

Randy Tracy - Tracy's Martial Arts

Geoff MacDonald – Kobukan

Robin Geneau – Upper Miramichi Tae Kwon Do

Kris McGrath – Joe Fournier's Martial Arts



New Brunswick
Nouveau Brunswick
Serving people with disabilities since 1966
Au service des personnes handicapées depuis 1966

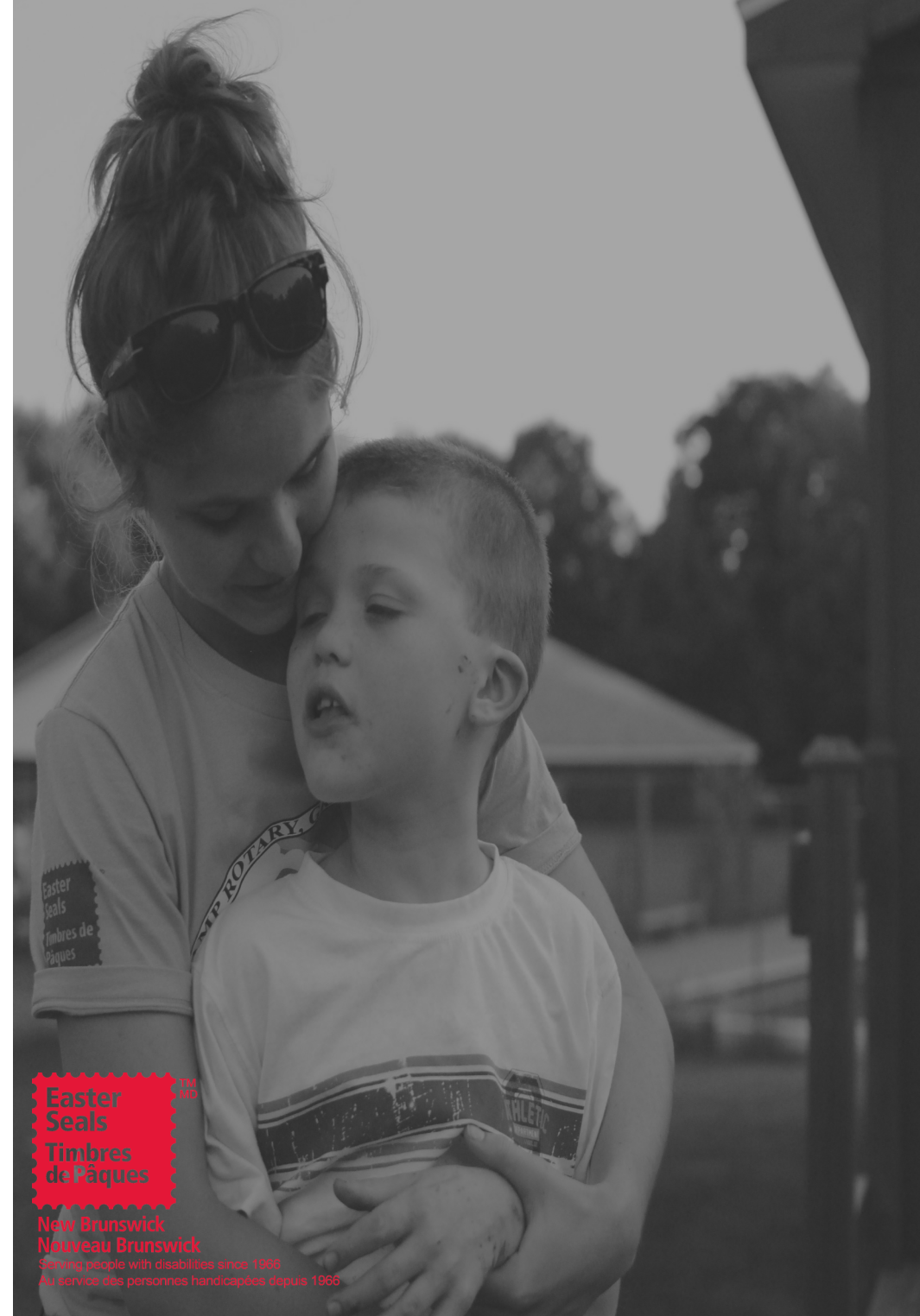
65 Brunswick Street
Fredericton, NB E3B 1G5
Phone: (506)458-8739
Fax: (506)457-2863
Toll Free: 1(888)280-8155
Email: info@easterseals.nb.ca
www.easterseals.nb.ca

Charitable registration BN# 10686 6411 RR0001

ANNUAL REPORT 2012

Mission Statement

The New Brunswick Easter Seal March of Dimes (CRCD) is the principal New Brunswick agency working in partnership with people with physical disabilities so that they may attain independence and equality generally available in the community.



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**MESSAGE FROM THE PRESIDENT
AND EXECUTIVE DIRECTOR**

Easter Seals New Brunswick, in partnership with the Rotary Club of Fredericton, celebrated the 60th anniversary of Camp Rotary. Easter Seals NB has been the primary administrator of Camp Rotary since 1971 (41 years) providing a camping experience to over 430 campers per year. Through the hard work of Rotary clubs throughout the province, Easter Seals NB and thousands of volunteers, Camp Rotary has become a vital part of the lives of many New Brunswickers living with a disability. Camp Rotary is a venue where campers can be themselves; try new activities, experience successes and failures, all in the safety of the camp environment. Campers and councilors alike build confidence, develop leadership skills, and make friendships that last a life time. The need to be connected to the camp starts the first moments you arrive, as our Ambassador Emeritus, Brandon Liston states, " I don't feel like I have a disability when I am at Camp Rotary. "

Another 2012 highlight for Easter Seals NB was honouring two of our longstanding board members, Keith Allen and Dr. Bruce Lockhart. ESNB expressed our appreciation for their many years of generous and valued contributions by presenting both gentlemen with the distinguished 60th Anniversary Queen's Diamond Jubilee Award.

In 2012, Easter Seals NB loaned over 5 million dollars worth of equipment to Social Development clients. We also loaned over \$1.5 million dollars worth of equipment through ESNB's Personal Services Program. This was possible because of the hard work and dedication of our ESNB staff.

Over the past year the ESNB board has been working effectively together through committees to revise our terms of references and policies to ensure program standards are met. By regularly updating our policies and guidelines we ensure ESNB delivers the most helpful programs and services possible for New Brunswickers with disabilities.

Thank you to all our board members, staff, volunteers, government partners and those who donate funds so generously to help us deliver our much needed programs and services.

Doug Bridgman
ESNB, President

Julia Latham
ESNB, Executive Director




BOARD OF DIRECTORS

Doug Bridgman, Lincoln
Glen Hughes, Fredericton
Danica Wallace, Waterville
Don LeBlanc, Saint John
Al Thomas, Fredericton
Tammy Mullin, Fredericton
Trent Mundie, Fredericton
Rhonda Rubin, Moncton
Dr. Monique Taillon, Fredericton
Debora M. Lamont, Fredericton
Doug MacKenzie, Woodstock
Diane Guinard, Bathurst

Board Member Emeritus

Dr. Bruce Lockhart, Bath
Keith Allen, Fredericton



ESNB Ambassador Emeritus Brandon Liston at a Lawton's Drug Store in Saint John selling Paper Eggs.

**STATEMENT OF OPERATIONS
YEAR ENDED DECEMBER 31, 2012 WITH COMPARATIVE
FIGURES FOR YEAR ENDED DECEMBER 31, 2011**

Revenue:	Dec. 31, 2011	Dec. 31, 2012
Fundraising	\$ 85,746	\$ 82,165
Grants – Department of Family and Community Services	51,065	51,750
United Way	30,578	31,954
Department of Social Development Project	269,202	291,361
Contributions	792	3,006
Camp Rotary	401,582	420,825
Special projects	50,098	18,762
Interest	1,129	717
Miscellaneous	874	491
Expenditure recoveries	207,520	246,056
Rehabilitation technology	87,939	85,706
	<u>1,186,525</u>	<u>1,232,793</u>
Expenditures:		
Administration	99,373	96,528
Education and information	11	242
Promotion and public relations	42,535	46,985
Fundraising	46,068	50,927
Personal service	72,595	101,641
Rehabilitation technology	242,892	278,028
Camp Rotary	421,470	410,821
Special projects	43,678	17,230
Department of Social Development Project	205,151	183,089
	<u>1,173,773</u>	<u>1,185,491</u>
Excess of revenue over expenditures, for the period	<u>\$ 12,752</u>	<u>\$ 47,302</u>

STATEMENT OF FINANCIAL POSITION

ASSETS	Dec. 31, 2011	Dec. 31, 2012
Current:		
Cash	\$111,093	\$251,379
Term deposits	107,273	107,984
Accounts receivable	174,595	163,170
Prepaid expenses	27,136	21,884
	<u>420,097</u>	<u>544,417</u>
Restricted cash and term deposits (note 3)	2,644	10,000
Capital assets (note 4)	8,719	4,332
	<u>\$431,460</u>	<u>\$558,749</u>
LIABILITIES		
Current:		
Accounts payable & accrued liabilities(note 5)	\$ 61,300	\$ 98,585
Trust funds payable	3,350	1,237
Deferred revenue	31,781	76,596
	<u>96,431</u>	<u>176,418</u>
NET ASSETS		
Unrestricted net assets	332,385	332,385
Restricted net assets (note 3)	2,644	10,000
	<u>335,029</u>	<u>382,331</u>
	<u>\$431,460</u>	<u>\$558,749</u>

Finances

For twelve months ended December 31, 2012 with comparative figures for the year ended December 31, 2011.

The Financial Statements of Easter Seals New Brunswick (registered as Canadian Rehabilitation Council for the Disabled New Brunswick Branch Incorporated) for the year ended December 31, 2012 with comparative figures for year ended December 31, 2011 are audited by Shannon & Buffett, Chartered Accountants. Copies are available upon request. These tables and charts summarize the operating results and the distribution of revenue and expenditures. You may view the full report at www.easterseals.nb.ca, under the "About Us" tab and then click on Annual Reports. You can also call (506) 458-8739 to obtain a copy.

Summary of Operating Results (\$-000's)

	Dec. 31, 2011	Dec. 31, 2012
Total Revenue	1186	1232
Total Expenditures/ (Deficit)/Surplus	1173	1185
	13	47

Distribution of Revenue and Expenditures by Program/Service For the Year Ended Dec.31, 2012 with Comparative Figures for Year Ended Dec. 31, 2011

December 31, 2011 REVENUES	%	December 31, 2012 REVENUES	%
Fundraising Campaigns	7.3	Fundraising Campaigns	6.7
Grant - SD	4.3	Grant - FCS	4.2
United Way	2.6	United Way	2.6
SD Project	22.6	SD Project	23.6
Contributions	.1	Contributions	.2
Camp Rotary	33.8	Camp Rotary	34.1
Special Projects	4.3	Special Projects	1.5
Expenditure Recoveries	17.4	Expenditure Recoveries	20
Rehabilitation Technology	7.4	Rehabilitation Technology	7
Interest & Miscellaneous	.2	Interest & Miscellaneous	.1
TOTAL	100.0	TOTAL	100.0

December 31, 2011 EXPENDITURES	%	December 31, 2012 EXPENDITURES	%
Administration	8.5	Administration	8.0
Education & Information	—	Education & Information	—
Promotion & Public Relations	3.6	Promotion & Public Relations	4
Fundraising Campaigns	4	Fundraising Campaigns	4.3
Personal Service	6.2	Personal Service	8.6
Rehabilitation Technology	20.6	Rehabilitation Technology	23.5
Camp Rotary	35.8	Camp Rotary	34.7
Special Projects	3.8	Special Projects	1.5
SD Project	17.5	SD Project	15.4
TOTAL	100.0	TOTAL	100.0

ASSISTIVE TECHNOLOGY PROGRAM HIGHLIGHTS

- Amalgamation of the school districts
- Completed the three Assistive Technology Dialogues to move toward a plan to better manage the current AT resources in NB.
- Accreon has volunteered to assist ESNB to make improvements in our database.

EECD # of Students with new AT	Fall Purchases		Spring Purchases	
	2011-12 School Year	2012-13 School Year	2011-12 School Year	2012-13 School Year
Anglophone School District - E	100	85	57	83
Anglophone School District - S	66	66	43	57
Anglophone School District -N	23	13	21	17
Anglophone School District -W	117	61	61	89
Total # of items purchased	495	297	270	406

ÉDPE # of Students with new AT	2011-12 School Year	2012-13 School Year
DSF-S	25	15
DSF-NO	5	6
DSF-NE	11	8
Total # of items purchased	112	77